

Noel Keshwar

Strathroy, ON ▪ N7G 0B6 ▪ (226) 973-6561 ▪ nk@1creative.ca

Career Profile

Digital Artist and Multimedia Producer with extensive experience in console-based software, apps, mobile games, educational videos and TV cartoons. Experienced in sales with national and international markets including iTunes App Store, YouTube and Facebook. Strong track record in new digital product creation and delivering strategic marketing initiatives while managing a range of interns and employees.

Portfolio: www.1creative.ca/nk

Demo Reel: www.vimeo.com/220499694

Achievements

Project Management

- Educated and managed a team of TriOS programmer interns that developed four mobile games over an 18 month project period
- Hired external software programmers for various projects
- Managed all aspects of the workflow process ensuring alignment with business goals and creative objectives
- Ensured that project budget was on track and purchased all software licensing/digital assets
- Handled a majority of customer inquiries and greatly improved customer satisfaction
- Consistently implemented new techniques and solutions to keep project pipeline flowing
- Crafted design documents, application interfaces and graphical elements

Sales/Marketing

- Created, wrote and implemented targeted marketing campaigns for mobile apps, games and videos
- Redesigned product branding and adjusted pricing based on market research for several mobile applications for iOS, resulting in a massive increase in sales
- Designed and promoted digital media products that was featured in the App Store, Fox News, Self Magazine and Martha Stewart.com
- Utilized social media and promotional campaigns to boost and promote digital media products

Computer Software

- Solid expertise in Adobe CC software
- Skillful in Autodesk 3D software
- Knowledgeable with Microsoft Office Suite
- Experienced using Autodesk Graphic
- High proficiency expertise in Windows, MacOS, iOS, Android

Team and Client Relations

- Diplomatically managed employee issues in deadline-driven situations
- Mentored interns providing a solid foundation for understanding project development process
- Liaised collaboratively with team and client base to bring strong solutions effectively

Noel Keshwar

Strathroy, ON ▪ N7G 0B6 ▪ (226) 973-6561 ▪ nk@1creative.ca

Employment History

Content Creator/Producer Little Genius TV™ Educational Videos	2015 - 2016
Creative Director Pure Digital Magic® Mobile Apps & Games	2008 - 2015
Lead 3D Artist Big Blue Bubble Inc. Nintendo Game	2007 - 2008
Art Director GBS Design Inc. Facebook Application Game	2008
3D Prop Artist Pseudo Interactive® Microsoft Xbox 360 Game	2005 - 2006
3D Environment Artist Sandbox Studios® Sony Playstation & PC Games	2000 - 2001
3D Animator Silicon Knights® Nintendo Game	1998 - 1999
Digital Painter Nelvana Ltd. Television Cartoons	1998

Education and Qualifications

Enterprising Edge Business Development Program Waterloo, ON	2002
Sheridan College Classical Animation Oakville, ON	1995 - 1997
Roger Witmer Studios Fine and Studio Arts St. Jacobs, ON	1994

References

Available upon request